



Don't just paint INSULATE!

PRODUCT DATA & INFORMATION

PRODUCT: INSULADD INSULATING PAINT ADDITIVE

INSULADD INSULATING PAINT ADITIVE is a unique treated ceramic material specifically engineered to improve the effective insulation of the surfaces to which it has been applied. Mixed into any type of paint and used in hundreds of different types of applications it acts as an invisible radiant heat reflecting barrier that improves comfort, reduces heating and cooling requirements and dampens ambient noise. Don't just paint, insulate as your paint with INSULADD!

PRODUCT DESCRIPTION

INSULADD INSULATING PAINT ADDITIVE is a fine white powdered designed for use in all paint types. This products creates a high thermal reflectance to paint into which it has been added yet is virtually invisible to the eye. INSULADD INSULATING PAINT ADDITIVE is safe and non-toxic and has no odor making it safe for children's rooms, schools, hospitals, and food handling and processing facilities.

PRODUCT FEATURES

SUPERIOR INSULATION PROPERTIES* DAMPENS SOUND* REFLECTS HEAT*REDUCES HEATING & AIRCONDITIONING REQUIREMENTS*IMPROVES COMFORT*MAKES ANY PAINT A RADIANT BARRIER

SUGGESTED USE

SUITABLE FOR APPLICATION TO THE FOLLOWING PROPERLY PREPARED SURFACES:
MASONRY * WOOD * STONE* BRICK* DRYWALL * PLASTER * CEILINGS * MOBILE HOMES*
CONVENTIONAL HOMES*APARTMENTS * BATHROOMS * KITCHEN * KIDS ROOM * HOSPITALS
*BASEMENTS*COMMERCIAL BUILDINGS * SCHOOLS * GOVERNMENT BUILDINGS * HOTELS *
MOTELS*TANKS*PIPES*BUSES*RV'S*ROOFS*

PRODUCT SPECIFICATION DATA

- * COLORS: White
- * FINISH: Smooth Flat
- * FLASH POINT: NA
- * METHOD USED: T.C.C.
- * COATING V.O.C. NA
- * SOLIDS: 100%
- * RECOMMENDED MIL FILM: READ PAINT SPECS
- * CLEAN UP: READ PAINT SPECS
- * THINNING: READ PAINT SPECS
- * ESTIMATED DRY TIME: READ PAINT SPECS

SURFACE PREPARATION

GENERAL:The entire surface area to be painted should be clean, dry, sound and free from all dirt, grease, oils, waxes, mildew and any other surface contaminants. Surface areas affected by mildew growth should be properly scrubbed with a soft-medium bristle scrub brush and a solution of one (1) cup Tri-Sodium Phosphate - (TSP), mixed with one (1) quart household bleach and three (3) quarts warm water, per gallon solution. Allow solution to stand on the affected surface areas for approximately 10 - 20 minutes, then rinse thoroughly with clean water and allow 24 - 48 hours to dry properly. Remove any loose scale, chalked, cracked or peeling paint from previously painted substrates by hand scraping, sanding, wire brushing and/or power tool cleaning. Previously painted substrates that show signs of severe delamination should be completely stripped down to a more suitable and/or stable substrate. Repair/replace any damaged and/or

delaminated surface areas. Lightly sand smooth all rough paint edges to the adjacent surface area and sand all glossy surfaces to effectively dull any existing sheen levels.

PRODUCT APPLICATION

INSULADD INSULATING ADDITIVE FOR PAINT may be easily applied when added into regular house paints with a quality brush, roller, or airless spray equipment. For best results, it is recommended to apply with a brush and/or roller, to effectively work primer into surface pores. If applying with a brush, apply a smooth and generous coat application on smaller surface areas, such as trim or cutting-in larger surface areas. If applying with a roller cover, apply an even and generous coat application in a "M" or crisscross motion, avoiding any excessive respraying or reworking. Always maintain a proper wet edge by brushing/rolling into previously applied coating area. If applying by airless sprayer, it is recommended to use a unit with a minimum of 2000 psi of pressure, with a 0.017 -0.019 fluid spray tip. During spray application, the surface area should be properly back-rolled to effectively work primer into surface pores, insure proper adhesion and an even coat application. Apply when surface and ambient temperatures are above 55/ F. and below 90/ F. **KEEP FROM FREEZING! 2 coats are recommended!**

PRECAUTIONS

CAUTION: KEEP OUT OF REACH OF CHILDREN!

USE WITH ADEQUATE VENTILATION! (Read your paint specifications) DO NOT TAKE INTERNALLY!

FIRST AID: For eye contact, flush with plenty of water. If irritation persists seek medical attention. if affected by inhalation, move to fresh air. If swallowed in paint seek medical attention.

MIXING INSTRUCTIONS & PACKAGING

Stir thoroughly into paint and apply as it comes from the container. If Thinning Is Necessary Following Paint Manufacturers Recommendations!

*** 32 fl oz pouches* 160 fl oz Jugs* 25 pouch cases* 6 Jug cases* 2,000 lb pallets of 50 lb sacks**

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